JACKSONVILLE, Fla. - *Masters of Illusion*, America’s largest touring magic show featuring some of the greatest magicians of our time, will return to the Florida Theatre on Sunday, February 16 at 7pm.

Tickets can be purchased by calling the box office at 904.355.2787 or at floridatheatre.com.

The tour stars magicians from The CW Network’s hit primetime television series, beginning its seventh season Dan Sperry, Farrell Dillon, Titou and Michael Turco.

These cutting-edge illusionists display skills that have taken a lifetime to perfect and include large-scale illusions, sleight-of-hand, perplexing interactive mind magic, comedy and dangerous escapes and audience members will be baffled by their astounding skills. All performances of the show include some audience participation. The magicians will be available for Meet & Greets with audience members in the lobby of each theatre at the conclusion of each performance and will be available for photographs and autographs.

*Masters of Illusion* has been presented across the U.S.A. and around the world including a recent one-year residency at Bally’s Las Vegas. It has been seen by over 100 million viewers on The CW Network and in 126 countries. *Masters of Illusion* returns for its second consecutive summer residency at Harrah’s Lake Tahoe in its brand-new show for the whole family.

The historic, nonprofit Florida Theatre is sponsored by Community First Credit Union. For a complete list of upcoming season events, please visit floridatheatre.com.

**Florida Theatre** : From ballet and opera to contemporary pop, jazz, rock, country and blues the nonprofit Florida Theatre offers 200 cultural and entertainment events annually for every taste and age. More than just an entertainment center, The Florida Theatre is also home to graduations, awards ceremonies, lectures, business meetings and charity events that support
the community’s schools, churches, hospitals and civic groups. As an anchor to downtown
development along the beautiful St. Johns River, The Florida Theatre draws 250,000 people to
Jacksonville’s center each year. The magnificently restored Florida Theatre is recognized as
one of the finest concert venues in the Southeast. It is listed on the National Register of
Historic Places. The Florida Theatre holds special memories for four generations. From the
Vaudeville acts and silent films of its earliest days to today’s blend of performances of all kinds,
The Florida Theatre has served as Jacksonville’s premier entertainment center since 1927.

About Pinkfong: Pinkfong is a global entertainment brand that creates award-winning kids’ content for families
around the world. Pinkfong has over 4,000 songs and stories within its vast library of children’s content, which can
be accessed on the App Store and Google Play, as well as on YouTube and Amazon Video. Pinkfong’s accolades
include the Amazon Video Direct Star, YouTube’s Diamond Play Button and Google Play’s Best Family App of
2014-2017. For more information, please visit the Pinkfong website, subscribe to its YouTube channel, or follow
the company on Facebook and Instagram.

About Round Room Live, an Entertainment One company:
Round Room is a live entertainment company that specializes in the production and promotion of live family
entertainment, arena shows, concert tours, theatrical performances and touring exhibitions. In 2018, Round
Room was acquired by global independent studio Entertainment One (eOne), industry leaders across the family
and brand space. Over the last 10 years and now under eOne, the senior management of Round Room have
served as the Tour Producer for Bodies: The Exhibition; Lead Producer of Rock of Ages, Executive Producer of
Fuerza Bruta; Tour Promotor for An Evening with Oprah Winfrey and An Evening with Al Pacino; Jurassic World: The Exhibition; and most recently, Executive Producer of The Rolling Stones Exhibitionism, all while producing and promoting some of the biggest kids tours to date, including Yo Gabba Gabba Live and PJ Masks Live. Current projects include PJ Masks Live! Save the Day Tour, Thank You Canada Tour, Rock the Rink Tour, which launches in October 2019 and Mandela: The Official Exhibition, which launched in London in February of 2019.

Digital Press Kit: https://shorefire.com/roster/baby-shark-live
For more information contact Shore Fire Media:
Rebecca Shapiro | rshapiro@shorefire.com | (718) 522-7171
Andrea Evenson | aevenson@shorefire.com | (615) 280-5330

Tickets On Sale Now at FloridaTheatre.com
Upgrade Your Experience! Become a Member.
Join the eclub, and purchase tickets before the public!
The Florida Theatre Season Sponsor is Community First Credit Union!

###