



Main Street America Group and Florida Theatre Continue Corporate Partnership, Support of Downtown Jacksonville

Jacksonville, Fla. (June 11, 2020) – Main Street America Group, a Corporate Partner of the Florida Theatre since 2005, has announced its renewed support of the Theatre.

"Main Street America is proud to be a long-time supporter of the Florida Theatre as part of our commitment to support the communities where our employees live and work. The Theatre's mission strongly resonates with our employees, who are regular patrons of the Theatre's great programming. We are honored to associate ourselves with an organization such as the Florida Theatre, which has such a strong community presence," said Dave Medvidofsky, Senior Vice President of Human Resources.

"The historic Florida Theatre is pleased to play its part in providing Northeast Florida with the music, dance and theatre programs that are part of what gives Jacksonville the unique character that we have all come to appreciate, and expect, as residents of a great city," said Florida Theatre President, Numa Saisselin. "The theatre earns 85% of its annual budget from its business activities, and support from the business community, like our returning Corporate Partner Main Street America, helps to close that small budget gap every year and keep the Florida Theatre and its programs something special for our community."

The historic, nonprofit Florida Theatre is sponsored by Community First Credit Union. For a complete list of upcoming events or to buy tickets visit the Theatre's official web site floridatheatre.com.

About Main Street America Group: Founded in 1923, The Main Street America Group provides insurance to individuals, families and small businesses in 37 states, as well as provides fidelity and surety bonds in 47 states and the District of Columbia. A.M. Best rates Main Street America with an "A" (Excellent) Financial Strength Rating, with a Stable Outlook, as well as an "a+" Issuer Credit Rating. Main Street America writes business through eight carriers: NGM Insurance Company, Old Dominion Insurance Company, Main Street America Assurance Company, MSA Insurance Company, Grain Dealers Mutual Insurance Company, Main Street America Protection Insurance Company, Spring Valley Mutual Insurance Company and Austin Mutual Insurance Company. Learn more about how we take care of our customers better than anyone else.

About Florida Theatre: From ballet and opera to contemporary pop, jazz, rock, country and blues the nonprofit Florida Theatre offers 200 cultural and entertainment events annually for every taste and age. More than just an entertainment center, Florida Theatre is also home to graduations, awards ceremonies, lectures, business meetings and charity events that support the community's schools, churches, hospitals and civic groups. As an anchor to downtown development along the beautiful St. Johns River, Florida Theatre draws 250,000 people to Jacksonville's center each year. The magnificently restored Florida Theatre is recognized as one of the finest concert venues in the Southeast. It is listed on the National Register of Historic Places. The Florida Theatre holds special memories for four generations. From the Vaudeville acts and silent films of its earliest days to today's blend of performances of all kinds, the Florida Theatre has served as Jacksonville's premier entertainment center since 1927.

For more information about Corporate Sponsorships at the historic, nonprofit Florida Theatre, please contact Gretchen Hirsch, Corporate Development Officer at Gretchen@floridatheatre.com

For media inquiries, please contact Jake Brown, Director of Marketing at Jake@floridatheatre.com.

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