

For Immediate Release

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#IMOMSOHARD Extends Mom's Night Out Round 2! Tour into Summer 2020 Tickets on sale beginning Friday, February 28 @ 10am COMING TO FLORIDA THEATRE JUNE 18 2020

Los Angeles, CA – February 25, 2020 – The comedy duo of Jen Smedley and Kristin Hensley, creators and stars of the hit Facebook weekly series #IMomSoHard, have announced additional 2020 dates for their successful #IMOMSOHARD: Mom's Night Out Round 2! Tour, which has been selling out across the country since the summer of 2018.

The tour will come to the historic, nonprofit Florida Theatre on June 18 at 7:30pm. Florida Theatre members at the Ensemble Level and above can order tickets today. Members of the Florida Theatre E-club can use their code word to order tickets on Thursday, February 27 at 9am. Tickets go on sale to the public on Friday, February 28 at 10am, and range in price from \$69.50-\$42.50. To buy tickets call the box office at 904.355.ARTS or buy online at the Theatre's official web site floridatheatre.com.

No one can make moms feel as uncomfortably normal as Hensley and Smedley. With more than 1.5 million followers on social media and 120 million views of their web series in less than 2 years, the Nebraska natives blend of honesty and humor resonates with moms and dads alike, proving these two have become the hottest tickets in town. One of their most shared episodes – "I Swimsuit Season So Hard" featuring the moms trying on the summer's hottest and most ridiculous swimwear earned them more than 20 million views and coverage in the world's top news outlets.

The duo's #IMOMSOHARD book made The New York Times Best Seller list, and their stand up special is streaming on Amazon Prime. The moms have appeared on a number of national TV shows including *The Today Show*, *Nightline* and *The Doctors*, and were chosen for *People Magazine's* Best of 2017.

In the moms' first mega-year of touring, the duo visited 72 cities in 2017 with their live stand-up show *Mom's Night Out - Summer Break Tour*. Beginning in the summer of 2018, #IMOMSOHARD hit the road again with their all new *Mom's Night Out: Round 2! Tour* which played 53 cities. Due to popular demand, the moms have added 2020 dates which will kick off in Texas, and extend through July 2020.

"If we learned anything from our first tour, it's that you should never take two families with toddlers in one RV across the US. We also learned that, or were reminded rather, that women ROCK! Our shows have an audience full of comradery and support. Depending on how far we are into the evening, they can also be full of wine. It's a raucous blast and a well-deserved night for moms who are craving that "recently released from prison"- type of evening." -- Jen Smedley and Kristin Hensley

About #IMomSoHard

Kristin Hensley and Jen Smedley are the comedy duo #IMomSoHard. With a hugely popular web series on Facebook, these two best friends – and moms – talk the good, the bad, and the funny about motherhood, friendship and beyond. The Nebraska natives both have two small children and two regular-sized husbands, so logically, their web series could only take place in a playroom with red wine. Or mimosas. Or chardonnay. A lifetime of teaching, performing, and writing comedy, mashed up with holidays, birthdays, and football Saturdays can only culminate in hilarious, and sometimes too true, stories that have struck a nerve with so many parents. After the massive success of 2017's Mom's Night Out: Summer Break Tour and the launch of Mom's Night Out: Round 2! Tour in 2018, the moms have announced new dates in 2020. The live performance will reflect the casual conversations about motherhood that have made their series so popular. #IMomSoHard is represented by UTA and Management 360.

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The historic nonprofit Florida Theatre is sponsored by Community First Credit Union. For a complete list of upcoming events or to buy tickets visit the Theatre's official web site floridatheatre.com.

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