

## ***For Immediate Release***

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### **Florida Theatre Welcomes We Insure, Inc. As Its Newest Corporate Partner**



**Pictured: Florida Theatre President Numa Saisselin (center), We Insure Founder, CEO Phil Visali and Megan Visali.**

*Jacksonville, Fla.* – Jacksonville-based We Insure, Inc. announced that they have signed a corporate partnership with the historic, nonprofit Florida Theatre.

Phil Visali, CEO and Founder of We Insure, Inc. stated, “At We Insure we are proud to become a corporate partner with The Florida Theatre, and share the passion for entertainment with our many partners and corporate team. We enjoy supporting organizations in our local community that enrich and inspire our great city of Jacksonville.”

Numa Saisselin, President of Florida Theatre said, “We are pleased to welcome We Insure to the Florida Theatre’s family of supporters. The business members of the Florida Theatre know that the historic theatre brings a unique character to downtown Jacksonville, and their support helps to provide a financial cushion insuring the future of this almost 100 year old institution.”

“Supporting Florida Theatre is a wonderful way to support the artistic programming and the quality entertainment that livens our city,” said Megan Visali, wife of Phil Visali.

The historic, nonprofit Florida Theatre is sponsored by Community First Credit Union. For a complete list of upcoming events or to buy tickets visit the Theatre’s official website [www.floridatheatre.com](http://www.floridatheatre.com)

**About We Insure Inc.:** We believe in the Power of WE. Our relationships with top-rated carriers give our customers the power to choose and the confidence of knowing they’re properly insured at premiums they can afford. WE partner with only the best insurance agency owners and provide them with extensive training. Our technologies and operational support allow agents to focus on servicing their customers’ insurance needs, while WE take care of the back-end support. When it comes to profitability, We Insure agency owners have a competitive advantage with our tested and proven business model. We Insure offers franchise opportunities nationwide.

[Florida Theatre](#): From ballet and opera to contemporary pop, jazz, rock, country and blues the nonprofit Florida Theatre offers 200 cultural and entertainment events annually for every taste and age. More than just an entertainment center, The Florida Theatre is also home to graduations, awards ceremonies, lectures, business meetings and charity events that support the community's schools, churches, hospitals and civic groups. As an anchor to downtown development along the beautiful St. Johns River, The Florida Theatre draws 250,000 people to Jacksonville's center each year. The magnificently restored Florida Theatre is recognized as one of the finest concert venues in the Southeast. It is listed on the National Register of Historic Places. The Florida Theatre holds special memories for four generations. From the Vaudeville acts and silent films of its earliest days to today's blend of performances of all kinds, The Florida Theatre has served as Jacksonville's premier entertainment center since 1927.

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