

## ***For Immediate Release***

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### **FLORIDA THEATRE IS BEST ATTENDED VENUE IN JACKSONVILLE**

*Jacksonville, Fla.*- In its June 2019 issue, *VenuesNow*, a global trade publication covering live entertainment venues, named the Florida Theatre the #1 Top Stop in the State of Florida for 2018-2019, for venues up to 2,000 capacity. The ranking was determined by tickets sold to concerts and events between April 1, 2018 and March 31, 2019.

Attendance at more than 99 Florida Theatre shows during the reporting period was 115,910. The next nearest competitor in the same category was Parker Playhouse in Fort Lauderdale, which had attendance of 72,849 at 92 shows.

Two other Jacksonville venues made the *VenuesNow* "Top Stop List," but even though the Florida Theatre's capacity is significantly smaller, its attendance still bested attendance at all other Jacksonville venues of any size.

Daily's Place Amphitheatre, with a capacity of 5,500, was #1 in the 5,001 to 10,000 capacity category, with attendance of 105,324. VyStar Veterans Arena, with capacity of 15,000, was #1 in the 15,001-30,000 capacity category, with attendance of 87,769. The Florida Theatre's attendance of 115,910 topped them both.

Two other First Coast venues made the *VenuesNow* "Top Stop List." Ponte Vedra Concert Hall was #5 in the 2,000 or less category, with attendance of 31,660, and TIAA Bank Field was #4 in the more than 30,000 capacity category, with attendance of 40,003.

Numa Saisselin, President of the Florida Theatre said, "The significance of this ranking is twofold. First, if you are a performing artist selling 1,000 to 2,000 tickets, and you're touring south on I-95, you want your agent to get you a date at the Florida Theatre, because it's the #1 stop in Florida for any tour in its category. You're going to sell some tickets here, and it helps the Florida Theatre

get the best performing artists if we have that reputation in the industry. Two, the bigger picture for our city is that Jacksonville has three of the #1 venues in the six categories, and no matter what size venue you're talking about, that helps Jacksonville. If we have a reputation as a market with three of the five best attended venues in the state artists will want to play here."

The historic nonprofit Florida Theatre is managed and programmed by the Florida Theatre Performing Arts, Inc. a nonprofit corporation. The Florida Theatre season is sponsored by Community First Credit Union. For a complete list of upcoming events or to buy tickets visit the Theatre's official web site [floridatheatre.com](http://floridatheatre.com).

## TOPSTOPS FLORIDA

Ranked by tickets sold. Based on data from concerts and events April 1, 2018-March 31, 2019, as reported to Pollstar. Data updated as of April 29.

RANK	VENUE	TICKETS SOLD	CAPACITY	GROSS	SHOWS
<b>MORE THAN 30,000 CAPACITY</b>					
1	Raymond James Stadium, Tampa	204,202	65,422	\$20,485,885	4
2	Hard Rock Stadium, Miami Gardens	129,726	65,000	\$9,431,406	3
3	Camping World Stadium, Orlando	85,276	45,000	\$13,124,033	2
4	TIAA Bank Field, Jacksonville	40,003	64,431	\$3,921,782	1
<b>15,001-30,000 CAPACITY</b>					
1	AmericanAirlines Arena, Miami	534,717	20,000	\$44,445,913	52
2	Amalie Arena, Tampa	383,952	20,000	\$30,997,926	40
3	Amway Center, Orlando	351,840	17,000	\$32,545,857	59
4	BB&T Center, Sunrise	326,457	20,000	\$26,539,172	47
5	Coral Sky Amphitheatre, West Palm Beach	286,332	18,900	\$12,425,246	26
<b>10,001-15,000 CAPACITY</b>					
1	VizStar Veterans Memorial Arena, Jacksonville	67,769	15,000	\$6,721,800	16
2	Silver Spurs Arena at Osceola Heritage Park, Kissimmee	61,245	11,400	\$1,520,591	22
3	Yuengling Center, Tampa	55,865	10,500	\$3,704,903	15
4	Coachman Park, Clearwater	5,386	13,500	\$391,445	1
5	Donald L. Tucker Civic Center, Tallahassee	4,368	11,700	\$210,972	2
<b>5,001-10,000 CAPACITY</b>					
1	Daily's Place Amphitheater, Jacksonville	105,324	5,500	\$6,205,121	28
2	Marta Arena, Estero	50,187	8,284	\$5,176,451	31
3	Pensacola Bay Center, Pensacola	36,290	9,450	\$1,968,908	11
4	Addison Financial Arena, Orlando	35,346	10,000	\$1,658,292	16
5	Watco Center at the University of Miami, Coral Gables	24,386	7972	\$1,850,553	8
<b>2,001-5,000 CAPACITY</b>					
1	Foreword Center, Au-Rene Theater, Fort Lauderdale	350,752	2,658	\$29,660,708	134
2	Dreyfus Hall, West Palm Beach	263,377	2,195	\$15,145,842	154
3	Ruth Eckerd Hall, Clearwater	163,830	2,180	\$10,370,725	116
4	Ziff Haller Opera House, Arsht Center, Miami	158,221	2,400	\$12,594,843	119
5	Carol Morsani Hall, Tampa	135,274	2,610	\$10,304,845	90
<b>2,000 OR LESS CAPACITY</b>					
1	Florida Theatre, Jacksonville	115,910	1,000	\$4,581,080	90
2	Parker Playhouse, Fort Lauderdale	72,646	1,168	\$3,684,147	92
3	Capitol Theatre, Clearwater	66,775	800	\$4,032,517	120
4	Barbara B. Mann Performing Arts Hall, Fort Myers	38,840	1,871	\$2,752,164	29
5	Ponte Vedra Concert Hall, Ponte Vedra Beach	31,650	900	\$1,242,505	83

