



WE INSURE RENEWS CORPORATE SPONSORSHIP IN SUPPORT OF THE HISTORIC, NONPROFIT FLORIDA THEATRE

Jacksonville, Fla. (October 14, 2021) – We Insure, a corporate partner of the Florida Theatre since February 2020, has announced its renewed support of the historic, nonprofit Florida Theatre.

"We're very excited to be a part of the overall program and be sponsors again," said We Insure Chief Development Officer Chris Pflueger. "Our founder, Philip Visali, is a huge patron of the arts and we all believe that supporting The Florida Theatre within the community adds a richness."

"The historic Florida Theatre is pleased to play its part in providing Northeast Florida with the music, dance and theatre programs that are part of what gives Jacksonville the unique character that we have all come to appreciate, and expect, as residents of a great city," said Florida Theatre President, Numa Saisselin. "The theatre earns 85% of its annual budget from its business activities, and support from the business community, like our returning Corporate Partner We Insure, helps to close that small budget gap every year and keep the Florida Theatre and its programs something special for our community."

The historic, nonprofit Florida Theatre is sponsored by Community First Credit Union. For a complete list of upcoming events or to buy tickets visit the Theatre's official website floridatheatre.com.

[About We Insure, Inc.](#): We Insure is a national insurance company that's disrupting the industry with an innovative business model focused on customer experience and exceptional agent support. The franchise offers unprecedented access to carriers and complete operational, IT, service and marketing support to its agency owners. We Insure is expanding rapidly across the U.S. with more than 185 retail locations. For more information about franchise opportunities, visit weinsurefranchise.com. For general information, visit weinsuregroup.com.

[About Florida Theatre](#): Located in downtown Jacksonville, Florida, the historic Florida Theatre first opened its doors in 1926, and is famous for a series of six Elvis Presley performances in 1956 covered by Life magazine. Restored and reopened in 1983 as a nonprofit performing arts center, today the Florida Theatre is recognized as one of the Top 10 most attended theatres in the US under 2,000 seats according to Pollstar magazine, and the #1 most attended sports and entertainment venue in the State of Florida under 2,000 seats according to VenuesNow magazine. The theatre is managed by The Florida Theatre Performing Arts Center, Inc., a nonprofit corporation, and is an active promoter of its own programming. 175-200 music, dance, theatre, comedy and arts education performances take the Florida Theatre stage every year. In recent years the theatre has been seen on Showtime (Larry Wilmore), AXS TV (Lynyrd Skynyrd) and Netflix (Katt Williams), and heard on NPR (*Whad'ya Know?*).

For more information about Corporate Sponsorships at the historic, nonprofit Florida Theatre, please contact Michelle Adams, Development Director at Michelle@floridatheatre.com.

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