



## Florida Theatre Announces Reopening this December with Two New Events, 38 Special and Travis Tritt

**Jacksonville, Fla. (October 12, 2020)** – The historic Florida Theatre is pleased to announce that the venue will reopen at half-capacity for new events this December.

The first two limited-capacity events to be announced are **38 Special on Thursday, December 10, 2020** and **Travis Tritt on Sunday, December 13, 2020**. These shows will be the first held at the Theatre since early March, and will be the first to take advantage of the Theatre's brand new, historically-appropriate theatre seats.

As the Theatre reopens with public health measures in mind, patrons can visit [floridatheatre.com/home/breaking-news](http://floridatheatre.com/home/breaking-news) for the most up to date information on safety protocols and general updates. Additionally, the individual event pages for the new events will contain the latest safety guidelines for that event. Ticket purchasers will be notified by email of specific safety requirements prior to each individual event.

Information about the two new events:

**EVENT:** 38 Special

**DATE AND TIME:** Thursday, December 10, 2020 at 8 p.m.

**TICKET PRICE:** \$69.50 – \$85.00

**MEMBER PRESALE:** Monday, October 12, 2020 at 10 a.m.

**E-CLUB PRESALE:** Thursday, October 15, 2020 at 9 a.m.

**PUBLIC ON SALE:** Friday, October 16, 2020 at 10 a.m.

**WEBSITES:** [38special.com](http://38special.com); [floridatheatre.com](http://floridatheatre.com)

**DESCRIPTION:** Jacksonville's own, 38 Special continues to bring their signature blast of Southern Rock to over 100 cities a year. After more than four decades together, this powerhouse band has racked up numerous Platinum and Gold album awards and sales of more than 20 million albums. Since 1976, 38 Special has released more than 15 albums and toured relentlessly, bringing their signature brand of 'muscle and melody' to fans worldwide. They are best known for their arena-rock pop smashes "Hold on Loosely," "Rocking Into the Night," "Caught Up in You," "Fantasy Girl," "If I'd Been the One," "Back Where You Belong," "Chain Lightnin'," "Second Chance" and more! These timeless hits remain a staple on radio, immediately recognizable from the first opening chord.

**EVENT:** Travis Tritt

**DATE AND TIME:** Sunday, December 13, 2020 at 7:30 p.m.

**TICKET PRICE:** \$69.50 – \$89.50

**MEMBER PRESALE:** Monday, October 12, 2020 at 10 a.m.

**E-CLUB PRESALE:** Thursday, October 15, 2020 at 9 a.m.

**PUBLIC ON SALE:** Friday, October 16, 2020 at 10 a.m.

**WEBSITES:** [travistritt.com](http://travistritt.com); [floridatheatre.com](http://floridatheatre.com)

**DESCRIPTION:** Enjoy a special evening with CMA and GRAMMY award-winning country artist, Travis Tritt. Experience this rare opportunity featuring the multi-platinum artist in an intimate solo acoustic setting where his powerful voice and his guitar are the subject of the spotlight. An up-close and personal event punctuated by personal stories and anecdotes about his life and musical influences. Performing some of his biggest hits, including "T-R-O-U-B-L-E," "It's A Great Day to Be Alive" and "Best of Intentions," the Grand Ole Opry member will bring his award-winning songs to life and leave the audience with an unforgettable experience.

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**The historic, nonprofit Florida Theatre is sponsored by Community First Credit Union. For a complete list of upcoming events or to buy tickets visit the Theatre's official website [floridatheatre.com](http://floridatheatre.com).**

[About Florida Theatre](#): From ballet and opera to contemporary pop, jazz, rock, country and blues the nonprofit Florida Theatre offers 200 cultural and entertainment events annually for every taste and age. More than just an entertainment center, Florida Theatre is also home to graduations, awards ceremonies, lectures, business meetings and charity events that support the community's schools, churches, hospitals and civic groups. As an anchor to downtown development along the beautiful St. Johns River, Florida Theatre draws 250,000 people to Jacksonville's center each year. The magnificently restored Florida Theatre is recognized as one of the finest concert venues in the Southeast. It is listed on the National Register of Historic Places. The Florida Theatre holds special memories for four generations. From the Vaudeville acts and silent films of its earliest days to today's blend of performances of all kinds, the Florida Theatre has served as Jacksonville's premier entertainment center since 1927.

For media inquiries, please contact Jake Brown, Director of Marketing at [Jake@floridatheatre.com](mailto:Jake@floridatheatre.com).

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