



Haskell Renews Corporate Sponsorship of the Historic, Nonprofit Florida Theatre, Marking 20 Years of Support

Jacksonville, Fla. (August 27, 2020) – Haskell, a corporate partner of the Florida Theatre since 2000, has announced its renewed support of the historic, nonprofit Theatre.

"Our founder Preston Haskell established a legacy of generously supporting the arts in the communities we serve, and we are proud to continue that today," said Dave Auchter, Haskell's Vice President of Corporate Marketing. "The Florida Theatre is a community asset that serves as a bellwether for the health of our city and we eagerly look forward to once again gathering to enjoy many more great performances together."

"The historic Florida Theatre is pleased to play its part in providing Northeast Florida with the music, dance and theatre programs that are part of what gives Jacksonville the unique character that we have all come to appreciate, and expect, as residents of a great city," said Florida Theatre President, Numa Saisselin. "The theatre earns 85% of its annual budget from its business activities, and support from the business community, like our returning Corporate Partner Haskell, helps to close that small budget gap every year and keep the Florida Theatre and its programs something special for our community."

The historic, nonprofit Florida Theatre is sponsored by Community First Credit Union. For a complete list of upcoming events or to buy tickets visit the Theatre's official website floridatheatre.com.

[About Haskell](#): Haskell, headquartered in Jacksonville, delivers Architecture, Engineering, Construction (AEC) and Consulting solutions to assure certainty of outcome for complex capital projects worldwide. Haskell is a global, fully integrated, single-source design-build and EPC firm with 1,600 highly specialized, in-house design, construction and administrative professionals across commercial and industrial markets, supporting both private and public sector clients. With \$1 billion in annual revenue and 20+ office locations around the globe, Haskell is a trusted partner for global and emerging clients. For more information, visit www.haskell.com.

[About Florida Theatre](#): From ballet and opera to contemporary pop, jazz, rock, country and blues the nonprofit Florida Theatre offers 200 cultural and entertainment events annually for every taste and age. More than just an entertainment center, Florida Theatre is also home to graduations, awards ceremonies, lectures, business meetings and charity events that support the community's schools, churches, hospitals and civic groups. As an anchor to downtown development along the beautiful St. Johns River, Florida Theatre draws 250,000 people to Jacksonville's center each year. The magnificently restored Florida Theatre is recognized as one of the finest concert venues in the Southeast. It is listed on the National Register of Historic Places. The Florida Theatre holds special memories for four generations. From the Vaudeville acts and silent films of its earliest days to today's blend of performances of all kinds, the Florida Theatre has served as Jacksonville's premier entertainment center since 1927.

For more information about Corporate Sponsorships at the historic, nonprofit Florida Theatre, please contact Gretchen Hirsch, Corporate Development Officer at Gretchen@floridatheatre.com

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