



Regions Bank Continues Community Partnership in Support of Florida Theatre

Jacksonville, Fla. (July 23, 2020) – Regions Bank has announced its renewed Community Partnership in support of the historic, nonprofit Florida Theatre.

"For more than 90 years, the Florida Theatre has been an integral part of Jacksonville. Regions Bank is proud to support this regional treasure that provides unique experiences for people from throughout Northeast Florida. This is a place we all can cherish and treasure as it connects us with powerful performances that reflect our communities, inspire change, and bring us together," said Jim Richardson, Jacksonville Marketing Executive for Regions Bank.

"The historic Florida Theatre is pleased to play its part in providing Northeast Florida with the music, dance and theatre programs that are part of what gives Jacksonville the unique character that we have all come to appreciate, and expect, as residents of a great city," said Florida Theatre President, Numa Saisselin. "The theatre earns 85% of its annual budget from its business activities, and support from the business community, like our returning Community Partner Regions Bank, helps to close that small budget gap every year and keep the Florida Theatre and its programs something special for our community."

The historic, nonprofit Florida Theatre is sponsored by Community First Credit Union. For a complete list of upcoming events or to buy tickets visit the Theatre's official web site floridatheatre.com.

[Regions Bank](#): Regions Financial Corporation is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management and mortgage products and services. Regions serves customers across the South, Midwest and Texas.

[About Florida Theatre](#): From ballet and opera to contemporary pop, jazz, rock, country and blues the nonprofit Florida Theatre offers 200 cultural and entertainment events annually for every taste and age. More than just an entertainment center, Florida Theatre is also home to graduations, awards ceremonies, lectures, business meetings and charity events that support the community's schools, churches, hospitals and civic groups. As an anchor to downtown development along the beautiful St. Johns River, Florida Theatre draws 250,000 people to Jacksonville's center each year. The magnificently restored Florida Theatre is recognized as one of the finest concert venues in the Southeast. It is listed on the National Register of Historic Places. The Florida Theatre holds special memories for four generations. From the Vaudeville acts and silent films of its earliest days to today's blend of performances of all kinds, the Florida Theatre has served as Jacksonville's premier entertainment center since 1927.

For more information about Community Sponsorships at the historic, nonprofit Florida Theatre, please contact Gretchen Hirsch, Corporate Development Officer at Gretchen@floridatheatre.com

For media inquiries, please contact Jake Brown, Director of Marketing at Jake@floridatheatre.com.

###