



GRAMMY-Winning American Blues Musician Keb' Mo' Performs Exclusive Virtual Concert as A Fundraiser for The Florida Theatre on June 19, 2020

Jacksonville, Fla. (June 5, 2020) – The Florida Theatre is pleased to announce that GRAMMY-winning American blues musician Keb' Mo' will perform an exclusive virtual concert as a fundraiser for the Florida Theatre on Friday, June 19, 2020.

This intimate and interactive virtual concert, titled **The Keb' Mo' Home Show**, will feature Keb' performing live from his home studio. "This unique, one-of-a-kind fundraising event helps the nonprofit, historic Florida Theatre continue our mission of providing diverse and memorable arts and entertainment experiences for the community, as well as preserving a unique historic Jacksonville landmark," said Jake Brown, Director of Marketing at the Florida Theatre. "We're so honored to have Keb's help."

Keb' Mo's first, self-titled release under his coined Keb' Mo' moniker reached its quarter century milestone in 2019. Over the course of those 25 years and 14 albums, Keb' has proven that he's a musical force that defies typical genre labels. He has garnered 5 GRAMMY awards, most recently winning the 2020 Best Americana Album for his album, *Oklahoma*. He has also been awarded 14 Blues Foundation awards and six BMI awards for his work in television and film.

Over the past two decades, Keb' has cultivated a reputation as a modern master of American roots music through the understated excellence of his live and studio performances. Artists who have recorded his songs include B.B. King, Buddy Guy, the Dixie Chicks, Joe Cocker, Robert Palmer, Tom Jones, Melissa Manchester, Solomon Burke and the Zac Brown Band to name a few.

"Keb Mo is one of my favorite singer/songwriters. His music encompasses elements of a number of different singer/songwriter and blues traditions, and his lyrics are heartfelt and witty. Those are lethal combinations, and he's a great live performer, too," said Florida Theatre President Numa Saisselin. "This special live performance is only for the Florida Theatre audience, so it will be pretty intimate. If you haven't seen him in person, this is a great way to do it, from the comfort of your own home."

The historic, nonprofit Florida Theatre is sponsored by Community First Credit Union. For a complete list of upcoming events or to buy tickets visit the Theatre's official website, floridatheatre.com.

EVENT: The Keb' Mo' Home Show
DATE: Friday, June 19, 2020
LOCATION: Virtual Concert, Ticket Buyers Receive a Link for the Event
TIME: 8:00 p.m.
TICKET PRICES: \$25.00 General Admission, \$75.00 VIP Virtual Meet & Greet
ON SALE: Friday, June 5, 2020 at 10 a.m.
WEBSITES: www.kebmo.com; www.floridatheatre.com;
MEDIA CONTACT: Jake Brown, Director of Marketing
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