



## CITI Continues Corporate Partnership in Support of Florida Theatre's Theatreworks Program

**Jacksonville, Fla. (June 4, 2020)** – CITI has announced its renewed support of the Free Summer Theatre program at the Florida Theatre, which is part of the theatre's arts education program. Theatreworks, a Florida Theatre program, gives thousands of children the chance to experience these admission-free performances each year.

"CITI has been proud to support Theatreworks shows for years, benefiting low income and at-risk children in Jacksonville and North Florida. We're happy to continue to be a partner with Florida Theatre and the Theatreworks program. We look forward to working together in being able to help to bring these performances to this audience," said Laurie Allen, Vice President of Community Development.

"For nearly a quarter-century, CITI has provided vital support for both our Page-to-Stage school shows and our annual Free Summer Theatre. CITI's support has been more than just financial; it provides volunteers to serve the more than 10,000 campers, counselors, parents, and special needs children every summer. I cannot thank CITI enough for supporting this valuable resource and bringing joy to the children of Jacksonville year after year," said Jamie Kent, Program Manager of Florida Theatre's Theatreworks program.

"The historic Florida Theatre is pleased to play its part in providing Northeast Florida with the music, dance and theatre programs that are part of what gives Jacksonville the unique character that we have all come to appreciate, and expect, as residents of a great city," said Florida Theatre President, Numa Saisselin. "The theatre earns 85% of its annual budget from its business activities, and support from the business community, like our returning Corporate Partner, CITI, helps to close that small budget gap every year and keep the Florida Theatre and its programs something special for our community."

**The historic, nonprofit Florida Theatre is sponsored by Community First Credit Union. For a complete list of upcoming events or to buy tickets visit the Theatre's official web site [floridatheatre.com](http://floridatheatre.com).**

**About CITI:** Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

**About Florida Theatre:** From ballet and opera to contemporary pop, jazz, rock, country and blues the nonprofit Florida Theatre offers 200 cultural and entertainment events annually for every taste and age. More than just an entertainment center, Florida Theatre is also home to graduations, awards ceremonies, lectures, business meetings and charity events that support the community's schools, churches, hospitals and civic groups. As an anchor to downtown development along the beautiful St. Johns River, Florida Theatre draws 250,000 people to Jacksonville's center each year. The magnificently restored Florida Theatre is recognized as one of the finest concert venues in the Southeast. It is listed on the National Register of Historic Places. The Florida Theatre holds special memories for four generations. From the Vaudeville acts and silent films of its earliest days to today's blend of performances of all kinds, the Florida Theatre has served as Jacksonville's premier entertainment center since 1927.

For more information about Corporate Sponsorships at the historic, nonprofit Florida Theatre, please contact Gretchen Hirsch, Corporate Development Officer at [Gretchen@floridatheatre.com](mailto:Gretchen@floridatheatre.com)

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