



The Florida Theatre's Annual Benefit Party Goes Virtual With Front Row From Home: A Florida Theatre Virtual Benefit Presented by Dex Imaging on Thursday, May 13, 2021

Get Cozy At Home and Stream the Event Live at [FrontRowFromHome.com](https://www.FrontRowFromHome.com), Starts at 7:30 p.m. ET

Jacksonville, Fla. (March 16, 2021) – The Florida Theatre is pleased to announce that this year's annual benefit party goes virtual with Front Row From Home: A Florida Theatre Virtual Benefit Presented by Dex Imaging. The event will stream live at [FrontRowFromHome.com](https://www.FrontRowFromHome.com) on Thursday, May 13, 2021 at 7:30 p.m.

Front Row From Home is a live one-hour virtual fundraiser that you can support from the best seat in the house – your couch! Hosts **Ken Amaro, Catalina Alers-Alers** and **Steve Smith** will showcase the best of Jacksonville's talent and performers while you learn more about the Florida Theatre and have fun bidding on exciting auction items in our online auction.

The event features live performances from Jacksonville's own **Billy Buchanan, The Band Be Easy, Honey Hounds, Chris Thomas Band** and **Akia Uwanda**, as well as celebrity guest appearances by **Judy Collins, 38 Special, Dave Koz, Mindi Abair** and more to be announced.

Front Row from Home is the major benefit for the nonprofit Florida Theatre this year. The night supports the Florida Theatre's mission as a nonprofit organization to enhance the North Florida community's quality of life by bringing diverse and memorable arts and entertainment experiences to our community, and by preserving a unique historic Jacksonville landmark.

Though the event is free to stream at [FrontRowFromHome.com](https://www.FrontRowFromHome.com), the Florida Theatre invites viewers to kick back and get cozy at home with one of the Front Row From Home VIP Experiences:

Individual Ticket: An individual ticket to Front Row From Home comes with access to an exclusive VIP pre-show event, including a virtual cocktail tasting and a party kit for 1 person delivered to your doorstep before the event.

The Party Kit Includes:

- Manifest Distilling Cocktail Box for 1
- Florida Theatre Merchandise for 1

Host Party Sponsorship: The Host Party Sponsorship Package gives your party access to an exclusive VIP pre-show event, including a virtual cocktail tasting and a party kit for 4 people delivered to your doorstep before the event. In addition, Host Sponsors will be listed as a sponsor in various promotions before and during the event.

The Host Party Kit Includes:

- Wine and Cheese Basket for 4 Curated by Grater Goods
- Florida Theatre Merchandise for 4
- Manifest Distilling Cocktail Box for 4
- Custom Cutting Board from A&A Wood Creations

Auction: The Front Row From Home auction begins on Thursday, April 29 and will feature a variety of rare and unique treasures. The Theatre will periodically reveal the auction items on social media in the weeks leading up to the event. Bidding ends when Front Row From Home finishes streaming at 8:30 p.m. on May 13, 2021.

To inquire about sponsorship opportunities for this event, contact Director of Development Michelle Adams at michelle@floridatheatre.com or (904) 562-5973.

- More -

The historic, nonprofit Florida Theatre is sponsored by Community First Credit Union. For a complete list of upcoming events or to buy tickets visit the Theatre's official website, floridatheatre.com.

SHOW: Front Row From Home: A Florida Theatre Virtual Benefit Presented by Dex Imaging
SHOW DATE: Thursday, May 13, 2021
SHOW TIME: 7:30 p.m.
PRICES: \$130 for an Individual Ticket, \$2500 for the Host Party Sponsorship Package
STREAMING AT: FrontRowFromHome.com
MEDIA CONTACT: Jake Brown, Director of Marketing
jake@floridatheatre.com / (904) 562-5983

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