



## Liberty Landscape Supply Renews Corporate Partnership with the Historic, Nonprofit Florida Theatre

**Jacksonville, Fla. (April 28, 2021)** – Liberty Landscape Supply, a corporate partner of the Florida Theatre since 2020, has renewed its support of the Theatre.

"We couldn't be more proud to be partners and supporters of the Florida Theatre," said Mike Zaffaroni, owner of Liberty Landscape Supply. "We're already finding that having involvement with the Theatre is paying off for us both in the community and especially with our team. We look forward to it being a long partnership for many years to come."

"We are pleased to continue our partnership with Liberty Landscape Supply," said Florida Theatre President Numa Saisselin. "We met Mike Zaffaroni when his company re-landscaped Jesse B. Smith park across the street from the theatre. Landscape design is as much of an art as writing a play or designing a costume, and their work on the park has revitalized an iconic downtown space. We're thrilled to welcome them back as a supporter of another iconic downtown space, the nonprofit and historic Florida Theatre."

**The historic, nonprofit Florida Theatre is sponsored by Community First Credit Union. For a complete list of upcoming events or to buy tickets visit the Theatre's official website [floridatheatre.com](http://floridatheatre.com).**

[About Liberty Landscape Supply:](#) Liberty Landscape Supply is dedicated to being the best provider of landscape supplies in Northeastern Florida and Southeastern Georgia. They offer a wide variety of mulches, rock, gravel, stone, dirt, sand, sod, trees, plants, garden products & more. They are committed to giving customers the best quality landscaping supplies, as well as landscaping knowledge, tips and solutions so that their dream landscaping project becomes a reality. They also deliver to your front door so a project can start exactly when you need it to start.

[About Florida Theatre:](#) Located in downtown Jacksonville, Florida, the historic Florida Theatre first opened its doors in 1926, and is famous for a series of six Elvis Presley performances in 1956 covered by Life magazine. Restored and reopened in 1983 as a nonprofit performing arts center, today the Florida Theatre is recognized as one of the Top 10 most attended theatres in the US under 2,000 seats according to Pollstar, and the #1 most attended sports and entertainment venue in the State of Florida under 2,000 seats according to VenuesNow. The theatre is managed by The Florida Theatre Performing Arts Center, Inc., a nonprofit corporation, and is an active promoter of its own programming. 175-200 music, dance, theatre, comedy and arts education performances take the Florida Theatre stage every year. In recent years the theatre has been seen on Showtime (Larry Wilmore), AXS TV (Lynyrd Skynyrd), Netflix (Katt Williams) and heard on NPR (*Whad'ya Know?*).

For more information about Corporate Partnerships at the historic, nonprofit Florida Theatre, please contact Michelle Adams, Development Director at [Michelle@floridatheatre.com](mailto:Michelle@floridatheatre.com).

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