

For Immediate Release

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Summer Fun at Florida Theatre's Annual Blues, Brews and BBQ August 24 5:30pm -7:30pm; tickets on sale now

Jacksonville, Fla- The Florida Theatre is once again preparing to host its summer fundraiser - Blues, Brews and BBQ.

The annual event, presented by Publix Supermarket Charities, on August 24 showcases some of Jacksonville's best local blues music, craft beers and barbeque.

VIP tickets are \$100.00 and include exclusive early access at 4:30 pm. VIP tickets holders will also enjoy BBQ and craft beer service in the private Florida Theatre Friends Lounge. General admission tickets are \$50.00 and include BBQ and craft beer sampling from 5:30pm – 7:30pm. All ticket sales benefit the nonprofit Florida Theatre.

"Blues, Brews and BBQ 2017 will be bigger, better and meatier than ever before," said Florida Theatre President Numa Saisselin. "We have added more craft breweries and more BBQ restaurants."

BBQ samples, sponsored by KPMG, will be staged on both the main and mezzanine lobby areas and will be provided by The Butt Hutt, Gilbert's Social, Mojo BBQ, Monroe's BBQ, 4 Rivers Smokehouse and The Bearded Pig.

To wash all the delicious local BBQ down, guests will enjoy unlimited craft beer provided by Wicked Barley Brewery, Bold City Brewery, Veterans United Brewery, 7 Bridges Grille & Brewery and Engine 15 Brewing Company. Brown & Brown Insurance and CK Direct are this year's brew sponsors.

Smokestack and The Snack Blues will perform nonstop blues music on the theatre's historic stage.

For more information and to purchase tickets to Blues, Brew and BBQ visit floridatheatre.com or call 904-355-2787.

The Florida Theatre's 2017 season is sponsored by Community First Credit Union. For a complete list of upcoming season events, visit floridatheatre.com.

Florida Theatre : From ballet and opera to contemporary pop, jazz, rock, country and blues the nonprofit Florida Theatre offers 200 cultural and entertainment events annually for every taste and age. More than just an entertainment center, The Florida Theatre is

also home to graduations, awards ceremonies, lectures, business meetings and charity events that support the community's schools, churches, hospitals and civic groups. As an anchor to downtown development along the beautiful St. Johns River, The Florida Theatre draws 250,000 people to Jacksonville's center each year. The magnificently restored Florida Theatre is recognized as one of the finest concert venues in the Southeast. It is listed on the National Register of Historic Places. The Florida Theatre holds special memories for four generations. From the Vaudeville acts and silent films of its earliest days to today's blend of performances of all kinds, The Florida Theatre has served as Jacksonville's premier entertainment center since 1927.