

For Immediate Release

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SABAN'S POWER RANGERS MORPH INTO JACKSONVILLE ON MARCH 7 AT 7PM

TICKETS ON-SALE Friday, October 13 at 10am



In celebration of Saban's Power Rangers' 25th Anniversary, the iconic Rangers are set to morph onto stages around North America in an epic live show based on one of the longest running series in television history. [*Power Rangers Live*](#) will be an interactive, mixed media stage production for the whole family with endless action-packed stunts and epic martial arts. Six ordinary teens will morph into the Power Rangers to help save cities and the world from an alien threat! The show comes to the historic Florida Theatre on March 7 at 7pm.

Friends of the Florida Theatre at the Ensemble level and above can purchase tickets now. Eclub members can use their code word on Thursday, October 12 at 9am. Citi is the official card of ***Saban's Power Rangers Live***. Beginning Tuesday, October 10, at noon (local time), Citi card members will have access to a special pre-sale, as well as VIP packages that include a meet and greet with the Power Rangers through Citi's Private Pass Program. Tickets go on sale to the public on Friday, October 13 at 10am and can be purchased at floridatheatre.com or by calling

the Florida Theatre Box Office at 904.355.ARTS(2787). Tickets range in price from \$77.50-\$42.50.

The live tour will be part of a year-long celebration of 25 powerful years of Saban's Power Rangers and the core pillars of the brand: inclusivity, diversity, and teamwork.

Created by Haim Saban and launched in 1993, ***Mighty Morphin Power Rangers*** quickly became a pop culture phenomenon. Today, ***Power Rangers*** is one of the longest running kids live-action series in television history. The series, currently in its 24th season with *Power Rangers Ninja Steel*, and subsequent movies, including 2017's feature film with Lionsgate, follows the adventures of a group of ordinary teens who morph into superheroes and save the world from evil. Power Rangers currently airs in 150 markets around the world and is translated into numerous languages.

"*Power Rangers Live* incorporates state of the art video and technology, jaw dropping live action stunts and amazing martial arts to make for a first class theater experience for Ranger fans of all ages," says Jonathan Shank, Executive Producer, Red Light Management.

"*Power Rangers Live*, in partnership with Red Light Management and CAA, will be a celebration of Saban's Power Rangers' 25th Anniversary. Fans across the franchise's 25 year history, from those who grew up with the original *Mighty Morphin Power Rangers* to our fans currently watching *Power Rangers Ninja Steel*, will connect with this action-packed, live Power Rangers experience," said Janet Hsu, CEO at Saban Brands.

The Florida Theatre's 2017 season is sponsored by Community First Credit Union. For a complete list of upcoming season events, visit floridatheatre.com.

Florida Theatre : From ballet and opera to contemporary pop, jazz, rock, country and blues the nonprofit Florida Theatre offers 200 cultural and entertainment events annually for every taste and age. More than just an entertainment center, The Florida Theatre is also home to graduations, awards ceremonies, lectures, business meetings and charity events that support the community's schools, churches, hospitals and civic groups. As an anchor to downtown development along the beautiful St. Johns River, The Florida Theatre draws 250,000 people to Jacksonville's center each year. The magnificently restored Florida Theatre is recognized as one of the finest concert venues in the Southeast. It is listed on the National Register of Historic Places. The Florida Theatre holds special memories for four generations. From the Vaudeville acts and silent films of its earliest days to today's blend of performances of all kinds, The Florida Theatre has served as Jacksonville's premier entertainment center since 1927.

For more information and tour dates, visit www.powerrangerslive.com; follow @PowerRangersLiveUS on Facebook and use #PowerRangersLive

Show Credits:

- Directed by Amy Tinkham
- Written by James Bates and David McDermott
- Produced by Red Light Management

About Saban's Power Rangers

Saban's Power Rangers franchise is the brainchild of Haim Saban, creator and producer of the original, *Mighty Morphin Power Rangers* hit series that launched in 1993. Following its introduction, "Power Rangers" quickly became the most-watched

television program in the United States and remains one of the top-rated and longest running kids live-action series in television history. The series follows the adventures of a group of ordinary teens who morph into superheroes and save the world from evil. It is seen in more than 150 markets, translated into numerous languages and a favorite on many key international children's programming blocks around the world. The feature film with Lionsgate premiered worldwide in March 2017 and the franchise will celebrate its 25th anniversary year in 2018. For more information, visit www.powerrangers.com.

About Saban Brands

Formed in 2010 as an affiliate of Saban Capital Group, Saban Brands (SB) acquires and develops a word-class portfolio of properties in the entertainment and lifestyle sectors. SB applies a global 360-degree management approach to growing and monetizing its brands through content, media, marketing, distribution, licensing and retail to markets worldwide and consumers of all ages. Saban Brands Entertainment Group (SBEG) develops innovative branded content that resonates with consumers across all media platforms. SBEG's growing entertainment portfolio of brands includes Power Rangers, Popples, Glitter Force, Cirque du Soleil Junior – Luna Petunia, La Banda and others in development. Saban Brands Lifestyle Group (SBLG) drives major expansion within the company's diverse portfolio of fashion and lifestyle properties. SBLG's portfolio currently includes Paul Frank, Macbeth, Mambo and Piping Hot. SB operates a global network of offices in Los Angeles, London and Sydney. For more information, visit www.sabanbrands.com.

About Red Light Management

With offices in New York, Los Angeles, Charlottesville, Nashville, Atlanta, Bristol and London, Red Light Management is one of the most innovative artist management companies in the industry. Founded by Coran Capshaw in 1991 when he began managing the Dave Matthews Band, RLM's roster now also includes Phish, Luke Bryan, Lady Antebellum, Alabama Shakes, Victoria Justice, Magic!, Lionel Richie and many more. RLM is a leader in live family entertainment having produced the national touring productions of Peppa Pig Live and The Octonauts along with the Fresh Beat Band Live concert. RLM is known for taking an entrepreneurial approach with its diverse roster of clients. Its managers are also at the forefront of defining the expanding role of personal management in the music and entertainment business. The company's capabilities include a broad expertise in artist development, touring, commerce, festivals, licensing, branded entertainment, tour production services, artist driven philanthropy, and more.

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