

## ***For Immediate Release***

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## **LIFETIME'S HIT SERIES "BRING IT" SET TO TAKE THE STAGE IN AN ALL-NEW SHOW AT THE HISTORIC FLORIDA THEATRE ON JUNE 28 AT 7:30PM**

***AFTER TWO – SELL OUT SHOWS "BRING IT! LIVE" RETURNS ON THURSDAY, JUNE 28 7:30PM***

Jacksonville, Fla. –After two consecutive years of bringing down the Florida Theatre house, "Bring It! Live" is back by overwhelming demand, and set to take the stage in Jacksonville, Fla. Miss D and her Dancing Dolls, the stars of Lifetime's hit series Bring It! will be coming to Florida Theatre on Thursday, June 28 at 7:30pm. with an all- new "Bring It! Live" 2018 summer tour.

Tickets go on sale Friday, March 2 at 10am, and can be purchased at [floridatheatre.com](http://floridatheatre.com), or by calling the Box Office at 904.355.ARTS(2787). Tickets start at 39.50 (plus applicable service charges) with pricing subject to change. VIP packages are available at all price levels. The deluxe VIP package includes premium seating, a souvenir tour program and photo opportunity. The add-on VIP package includes a souvenir tour program and photo opportunity and can only be purchased if accompanied by a valid ticket to the live performance. Limited supplies are available.

In 2016, the elite world of hip-hop majorette competition was brought to the main stage for the first time with an incomparable energy that took the country by storm. Audiences across the nation were enamored by the fierce, original, high-octane performances that inspired fans

of all ages and left them clamoring for more. With hotter-than-ever, never-before-seen performances on deck for the 2018 tour, there has never been a better time for Bring It! fans.

New episodes of Bring It! can be seen on Lifetime Fridays at 9/8c or anytime on [mylifetime.com](http://mylifetime.com).

“Bring It! Live” is produced for Lifetime by Mills Entertainment, the leading producer and promoter of branded live entertainment.

#### About Lifetime:

Lifetime is a premier entertainment destination for women dedicated to offering the highest quality original programming spanning scripted series, non-fiction series and movies. The critically acclaimed UnREAL, Project Runway, Bring It!, The Rap Game, Married at First Sight and Little Women franchises anchor the network’s programming, in addition to its over 25 original movies annually that continue to define the TV movie genre. In 2015, Lifetime launched Broad Focus, a major global initiative dedicated to supporting and hiring female directors, writers and producers to make its content which totals over 450 original hours. Lifetime Television®, LMN®, Lifetime Real Women® and Lifetime Digital™ are part of Lifetime Entertainment Services, LLC, a subsidiary of A+E Networks. A+E Networks is a joint venture of the Disney-ABC Television Group and Hearst Corporation.

#### About Mills Entertainment:

Mills Entertainment is a leading producer and promoter of branded live entertainment. Mills collaborates with top brands and personalities to develop, market, and produce live events throughout the US and worldwide. Current projects include Theresa Caputo Live! The Experience, Mel Brooks: Back in the Saddle Again!, Daniel Tiger’s Neighborhood Live, and #IMOMSOHARD. [www.millsentertainment.com](http://www.millsentertainment.com)

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The Florida Theatre’s 2017 season is sponsored by Community First Credit Union. For a complete list of upcoming season events, visit [floridatheatre.com](http://floridatheatre.com).

*[Florida Theatre](http://floridatheatre.com) : From ballet and opera to contemporary pop, jazz, rock, country and blues the nonprofit Florida Theatre offers 200 cultural and entertainment events annually for every taste and age. More than just an entertainment center, The Florida Theatre is also home to graduations, awards ceremonies, lectures, business meetings and charity events that support the community’s schools, churches, hospitals and civic groups. As an anchor to downtown development along the beautiful St. Johns River, The Florida Theatre draws 250,000 people to Jacksonville’s center each year. The magnificently restored Florida Theatre is recognized as one of the finest concert venues in the Southeast. It is listed on the National Register of Historic Places. The Florida Theatre holds special memories for four generations. From the Vaudeville acts and silent films of its earliest days to today’s blend of performances of all kinds, The Florida Theatre has served as Jacksonville’s premier entertainment center since 1927.*