



**FOR IMMEDIATE RELEASE**

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## Party at the Beach with The Florida Theatre

**Jacksonville, Fla.-** The Florida Theatre will host a Beach Party at the Atlantic Beach Country Club on Saturday, November 19, from 5:30pm – 9:00pm as an inaugural Beach Friends of the Florida Theatre fundraising event.

Grab your straw hat, tropical attire and put on your favorite flip flops as the Florida Theatre crosses the ditch to throw a fall beach party complete with beach balls, surf boards and music from the 50s, 60s and today performed by The Dialtones.

The Dialtones are a local, versatile group of musicians from the Beach that will set the mood with classic songs like “Surfin USA,” “ Sleep Walk,” “Under the Boardwalk,” “Margaritaville,” “Pipeline,” “ Wipeout,” “Dock of the Bay,” “ Mustang Sally,” “Midnight Hour” and “My Girl” to name a few from the playlist. Band members include David Jax (drums), Bob Perrett (bass/vocals), Larry Dial (vocals/rhythm guitar), Matt Greene (lead guitar/vocals), Bobby Britt (keyboards) and Clifton Huber (sax).

It’s a classic beach party dancing under the stars and chillin’ around the fire pit after enjoying boiled shrimp, old bay chicken, corn on the cob, potatoes and sausage. A make-your-own S’ mores Bar adds to the atmosphere of listening to tunes around a campfire.

“We have incredible friends at the Beach that travel downtown to support events at the Florida Theatre and now we want to bring the party to them and meet some new beach friends in the process,” said Numa Saisselin, President of the Florida Theatre. “Our Host Committee are Beach residents who are enthusiastic Florida Theatre supporters.”

The Host Committee members are Kelly Diaz, Lisa Goodrich, Dave Henry, Diana Johnson, Irene Lazzara, Bob Perrett, Patrick McElhane, John Ream and Paige Schaffer.

Tickets are \$150 per person and include all drinks (beer and wine) and food or \$750.00 for a reserved deck side table for four. Reserved tables include table service provided by your personal Cabana Boy or Surfer Girl!

Tickets can be purchased by calling the Florida Theatre Box Office at 904.355.2787 or at floridatheatre.com. All ticket purchases benefit the nonprofit Florida Theatre.

For event information please contact Suzanne Hudson-Smith, Director of Development at 904-562-5973.

Find out more about the many cultural events on sale now at the Florida Theatre, and learn about the opportunities to support the Florida Theatre’s mission, while enhancing your experience at floridatheatre.com.

**The Florida Theatre Performing Arts Center’s mission** is to enhance the North Florida community’s quality of life by providing diverse and memorable arts and entertainment experiences, and by preserving a unique historic Jacksonville landmark.

**The Friends of the Florida Theatre** program is a critical source of support for the nonprofit Florida Theatre. Ticket sales and other revenue comprise 85% of the Theatre’s operating budget; the remainder is raised through generous contributions from donors. Friends get preferred seating, advanced email notice of performances, priority ticketing, and access to the private Donor Lounge. Learn more and sign up today at FloridaTheatre.com or 904.562.5995.

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