



Baby Shark Live! Swims Into Florida Theatre on October 7

Tickets on Sale Friday, July 12 at 10am

Initial Fall Leg of Viral Sensation's New Musical Adventure to Reach More Than 30 Cities

Jacksonville, Fla. -*Baby Shark Live!*, the brand new, fully immersive concert experience from Pinkfong and Round Room Live, is coming to the historic, nonprofit Florida Theatre on Monday, Oct. 7 at 6pm.

Tickets for Florida Theatre members at the Ensemble Level and above are on sale now. Eclub members can use their special pre-sale code word to purchase tickets before the public on Thursday, July 11 at 9am. Tickets for the general public go on sale Friday, July 12 at 10am, and can be purchased at floridatheatre.com, by calling the box office at 904.355.2787 or in person at the box office at 128 E. Forsyth Street.

The Florida Theatre show is one of the first shows of the *Baby Shark Live!* North American tour, which begins Thursday, Oct. 3.

Sharks must always keep moving, so Pinkfong's viral song and dance sensation will come to life in more than 30 cities over six weeks this fall. The one-of-a-kind concert experience begins in Spartanburg, SC, and travels to markets including New York, Los Angeles, Dallas, and San Jose, with two performances scheduled for Chicago and Boston. The fall tour leg wraps Sunday, Nov. 10, in Philadelphia. Additional shows will be announced at a future date. *Baby Shark Live!* is slated to visit more than 100 U.S. and Canadian markets through 2020.

The live show is based on Pinkfong's viral earworm and global dance phenomenon, Baby Shark. Fans of all ages will delight as Baby Shark joins up with his friend Pinkfong to take an adventure into the sea, singing and dancing through new and classic songs including "Five Little Monkeys," "Wheels on the Bus," "Jungle Boogie," "Monkey Banana Dance," and of course, "Baby Shark!"

"Baby Shark," Pinkfong's global hit song about a family of sharks, has climbed the charts and connected with fans around the globe. After entering the Billboard Hot 100 at #32, the song has had a 17-week streak in the Top 50 while topping the Kids Digital Song Sales Chart. The Baby Shark Dance video has more than 3 billion views, making it the eighth most-viewed video in the history of YouTube.

“We’re thrilled to bring *Baby Shark Live!* to families across the country,” says the Stephen Shaw (the tour’s producer and co-president of Round Room Live). “There’s something incredibly special about Baby Shark and it’s exciting to create a show that not only includes singing and dancing but an education component as well.”

Fans can visit babysharklive.com now for tour dates, ticket information and one-of-a-kind meet and greet packages. Follow *Baby Shark Live!* social media for pre-sale access and exclusive tour content.

Follow Baby Shark Live here:

Official Website: www.babysharklive.com

Facebook: @babysharklivetour

Twitter: @BabySharkTour

Instagram: @babysharklivetour

The historic, nonprofit Florida Theatre is sponsored by Community First Credit Union. For a complete list of upcoming season events, please visit floridatheatre.com.

Florida Theatre : From ballet and opera to contemporary pop, jazz, rock, country and blues the nonprofit Florida Theatre offers 200 cultural and entertainment events annually for every taste and age. More than just an entertainment center, The Florida Theatre is also home to graduations, awards ceremonies, lectures, business meetings and charity events that support the community’s schools, churches, hospitals and civic groups. As an anchor to downtown development along the beautiful St. Johns River, The Florida Theatre draws 250,000 people to Jacksonville’s center each year. The magnificently restored Florida Theatre is recognized as one of the finest concert venues in the Southeast. It is listed on the National Register of Historic Places. The Florida Theatre holds special memories for four generations. From the Vaudeville acts and silent films of its earliest days to today’s blend of performances of all kinds, The Florida Theatre has served as Jacksonville’s premier entertainment center since 1927.

About Pinkfong: Pinkfong is a global entertainment brand that creates award-winning kids’ content for families around the world. Pinkfong has over 4,000 songs and stories within its vast library of children’s content, which can be accessed on the App Store and Google Play, as well as on YouTube and Amazon Video. Pinkfong’s accolades include the Amazon Video Direct Star, YouTube’s Diamond Play Button and Google Play’s Best Family App of 2014-2017. For more information, please visit the Pinkfong website, subscribe to its YouTube channel, or follow the company on Facebook and Instagram.

About Round Room Live, an Entertainment One company:

Round Room is a live entertainment company that specializes in the production and promotion of live family entertainment, arena shows, concert tours, theatrical performances and touring exhibitions. In 2018, Round Room was acquired by global independent studio Entertainment One (eOne), industry leaders across the family and brand space. Over the last 10 years and now under eOne, the senior management of Round Room have served as the Tour Producer for Bodies: The Exhibition; Lead Producer of Rock of Ages, Executive Producer of Fuerza Bruta; Tour Promotor for An Evening with Oprah Winfrey and An Evening with Al Pacino; Jurassic World: The Exhibition; and most recently, Executive Producer of The Rolling Stones Exhibitionism, all while producing

and promoting some of the biggest kids tours to date, including Yo Gabba Gabba Live and PJ Masks Live. Current projects include PJ Masks Live! Save the Day Tour, Thank You Canada Tour, Rock the Rink Tour, which launches in October 2019 and Mandela: The Official Exhibition, which launched in London in February of 2019.

Digital Press Kit: <https://shorefire.com/roster/baby-shark-live>

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Tickets On Sale Now at FloridaTheatre.com

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