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ALTON BROWN EXTENDS NORTH AMERICAN TOUR

40 Cities Announced for “Alton Brown Live: Eat Your Science” Including Florida Theatre- Jacksonville on April 23

Makes Broadway Debut with Eight Performances Thanksgiving Week

Tickets On-Sale Thursday, August 11 at 10am

Jacksonville, Fla (August 8, 2016) – Television personality, author and Food Network star Alton Brown has announced “Alton Brown Live: Eat Your Science” (www.altonbrownlive.com) will visit an additional 40 cities in 2017 including Jacksonville’s historic Florida Theatre on Sunday, April 23 at 7:30pm. Later this year during Thanksgiving week, Brown will make his Broadway debut for eight performances at the Barrymore Theatre. Brown created a new form of entertainment – the live culinary variety show – with his “Edible Inevitable Tour”, which played in over 100 cities with more than 150,000 fans in attendance. The first leg of Eat Your Science sold 100,000 tickets in the 40 cities Brown visited.

Florida Theatre Box Office/floridatheatre.com /904.355.2787

Brown says fans can expect “all-new everything including songs, new comedy, new puppets, and bigger and better potentially dangerous food demonstrations.” Critics and fans have raved about the interactive components of Brown’s shows. He promises “plenty of new therapy inducing opportunities during our audience participation segments. I don’t want to give too much away, but this time we’re going to play a little game.”

Brown has a knack for mixing together science, music and food into two hours of pure entertainment. “Plus, you’ll see things I’ve never been allowed to do on TV.”

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Brown, author of the James Beard award winning “I’m Just Here for the Food” and New York Times bestselling sequence “Good Eats,” is releasing his new cookbook through Ballantine Books (an imprint of Random House) on September 27 and it is available for preorder now.

“Alton Brown: EveryDayCook”, or EDC as Brown calls it, is a collection of more than 100 personal recipes as well as a pinch of science and history. He has hosted numerous series including “Cutthroat Kitchen,” “Camp Cutthroat” and “Iron Chef America” and created, produced and hosted the Peabody award winning series “Good Eats” for 13 years on Food Network; Good Eats can still be seen on the Cooking Channel and Netflix.

Information about Alton Brown or the Eat Your Science tour can be found on Facebook: /altonbrown; Twitter: @altonbrown; Instagram: @altonbrown; or use the tour hashtag #AltonBrownLive.

Eight shows on Broadway at the Barrymore Theatre include November 22, 23: 8pm; November 25, 26: 2pm and 8pm; and, November 27: 1pm and 5:30pm.

Those with an appetite for more Alton Brown can find additional show and ticketing information at www.altonbrownlive.com.

About MagicSpace Entertainment

Alton Brown Live is produced by MagicSpace Entertainment. The company is headed by Lee D. Marshall, Joe Marsh, John Ballard, Steve Boulay and Bruce Granath and has been producing and presenting national tours, Broadway shows, concerts and museum exhibits worldwide for over 30 years. Consistently one of the top promoters in North America, MagicSpace Entertainment typically produces and presents more than 250 events in 75 cities per year. They have offices in Park City and Salt Lake City, UT. www.magicspace.net

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