



News Release

For Immediate Release

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APOCALYPTICA – Plays Metallica By Four Cellos World Tour Lands at Florida Theatre

Jacksonville, Fla- In 1996 Finnish Rockers, APOCALYPTICA, released their epic debut *Plays Metallica By Four Cellos*. The instrumental, cello-driven rock opus changed the landscape of heavy metal music for years to come.

To celebrate the 20th Anniversary of their album, APOCALYPTICA will perform the entire album at the Florida Theatre on Sept. 7 at 8pm. Tickets go on sale Friday, March 31 at 10am, and will range in price from \$30-\$40.

APOCALYPTICA did a limited run of US dates in 2016, but is returning to North America in support of the re-release of *Plays Metallica By Four Cellos*. This will be the first time the band will play supporting this recording, as they did not tour at the initial release.

Plays Metallica By Four Cellos was a new approach to the hits of one of the biggest metal bands the world has known. Even more, APOCALYPTICA created their very own genre, and laid the foundation to a career that has lasted more than 20 years, with millions of sold records and sold out shows around the world.

The Florida Theatre's 2017 season is sponsored by Community First Credit Union. For a complete list of upcoming season events, including the 90th Anniversary celebration on April 8, please visit floridatheatre.com.

Florida Theatre : From ballet and opera to contemporary pop, jazz, rock, country and blues the nonprofit Florida Theatre offers 200 cultural and entertainment events annually for every taste and age. More than just an entertainment center, The Florida Theatre is also home to graduations, awards ceremonies, lectures, business meetings and charity events that support the community's schools, churches, hospitals and civic groups. As an anchor to downtown development along the beautiful St. Johns River, The Florida Theatre draws 250,000 people to Jacksonville's center each year. The magnificently restored Florida Theatre is recognized as one of the finest concert venues in the Southeast. It is listed on the National Register of Historic Places. The Florida Theatre holds special memories for four generations. From the Vaudeville acts and silent films of its earliest days to today's blend of performances of all kinds, The Florida Theatre has served as Jacksonville's premier entertainment center since 1927.

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