

For Immediate Release

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4U will present the Music of Prince Like Never Before with the Jacksonville Rock Symphony Orchestra

**Coming to the Florida Theatre October 6
Tickets on Sale Friday, May 18 at 10am**

Jacksonville, Fla. – The historic, nonprofit Florida Theatre will present 4U-A Symphonic Celebration of Prince on Saturday, October 6, 2018.

Friends of the Florida Theatre at the Ensemble Level and above buy tickets now. Eclub members use your code word on Thursday, May 17 to buy tickets before the public. Tickets go on sale to the public this Friday, May 18 at 10am and can be purchased by calling the box office at 904.355.ARTS(2787) or at floridatheatre.com, the official site for Florida Theatre concert and event tickets.

4U- A Symphonic Celebration of Prince is the first and only official estate-approved symphonic Prince celebration. 4U will present the music of Prince like never before, with a full symphony orchestra. In addition, each show will feature a live band including amazing musicians and vocalists who will perform alongside the orchestra. 4U will include Prince's extensive musical catalog will be represented including his greatest hits as well as some of his lesser known gems in this musical celebration. Questlove, and avid Prince fan, has helped curate the music and arrangements that will be played by the symphony.

The show in Jacksonville is part of an extensive 2018 tour will include shows in both the United States and Europe.

The Jacksonville Rock Symphony Orchestra can only be seen at the Florida Theatre.

The historic nonprofit Florida Theatre is sponsored by Community First Credit Union. For a complete list of upcoming events or to buy tickets visit the Theatre's official web site floridatheatre.com.

Florida Theatre : From ballet and opera to contemporary pop, jazz, rock, country and blues the nonprofit Florida Theatre offers 200 cultural and entertainment events annually for every taste and age. More than just an entertainment center, The Florida Theatre is also home to graduations, awards ceremonies, lectures, business meetings and charity events that support the community's schools, churches, hospitals and civic groups. As an anchor to downtown development along the beautiful St. Johns River, The Florida Theatre draws 250,000 people to Jacksonville's center each year. The magnificently restored Florida

Theatre is recognized as one of the finest concert venues in the Southeast. It is listed on the National Register of Historic Places. The Florida Theatre holds special memories for four generations. From the Vaudeville acts and silent films of its earliest days to today's blend of performances of all kinds, The Florida Theatre has served as Jacksonville's premier entertainment center since 1927.

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