

***For Immediate Release***

Contact: Kathryn Wills, Director of Marketing  
kathryn@floridatheatre.com



**Summer Fun at Florida Theatre's Annual Blues, Brews and BBQ  
August 22 5:30pm -8:30pm; tickets on sale now**

Jacksonville, Fla- The historic, nonprofit Florida Theatre will host its annual summer fundraiser party, Blues, Brews and BBQ, on August 22, from 5:30pm until 8:30pm. The annual event pairs some of Jacksonville's favorite local craft beers with some of our city's best locally-owned BBQ restaurants. New this year, ticket holders will enjoy a bourbon tasting sponsored by Southern Glazer's Wine and Spirits. Throughout the evening, patrons can enjoy live continuous blues music by The Snacks Blues Band and Beale Street. Blues music is sponsored by Publix Supermarket Charities.

A limited number of VIP tickets are \$100.00, and include early access at 4:30pm where VIP ticket holders can sample unlimited BBQ and craft beer. General admission tickets are \$50.00 and include BBQ and craft beer sampling starting at 5:30pm. All ticket sales benefit the nonprofit Florida Theatre. Tickets can be purchased at [floridatheatre.com](http://floridatheatre.com).

A robust online auction, valued at more than \$16,000.00, includes a Green Egg donated by Turner Home Furnishings, theme park tickets, a bourbon basket and signed Florida Theatre memorabilia. Early bidding will begin on August 1 at through Bidding for Good.

"There is a natural alliance between the Florida Theatre, one of our city's premier arts institutions, and the best crafts professionals working in our city's culinary arts' community," said Florida Theatre President Numa Saisselin. "For \$50.00 you get all the local craft beer you can drink and all the local BBQ you can eat, plus continuous live Blues music by two of our city's best Blues bands... and it all benefits the historic, nonprofit Florida Theatre."

BBQ samples will be located throughout the Theatre in both the main and mezzanine lobby areas. BBQ providers are Mojo Urban BBQ & Whiskey Kitchen No.4, Monroe's Smokehouse, Wicked Barley Brewing , River City Brewing Company, ABBQ and BONO's BBQ.

Guests will enjoy unlimited craft beer provided by Wicked Barley Brewery, Bold City Brewery, Veterans United Brewery, 7 Bridges Grille & Brewery, Intuition Ale Works, and River City Brewing Company. Brown & Brown Insurance and CK Direct are this year's brew sponsors.

Nothing Bundt Cakes will provide sweet treats for patrons to enjoy.

Media sponsors are iheart media Jacksonville, WJCT 89.9 and First Coast News WTLV. AVL Production is the preferred production sponsor for Blues, Brews and BBQ.

For more information and to purchase tickets to Blues, Brews and BBQ visit [floridatheatre.com](http://floridatheatre.com) or call 904-355-ARTS(2787). The Florida Theatre is sponsored by Community First Credit Union. For a complete list of upcoming season events, visit [floridatheatre.com](http://floridatheatre.com).

Florida Theatre : From ballet and opera to contemporary pop, jazz, rock, country and blues the nonprofit Florida Theatre offers 200 cultural and entertainment events annually for every taste and age. More than just an entertainment center, The Florida Theatre is also home to graduations, awards ceremonies, lectures, business meetings and charity events that support the community's schools, churches, hospitals and civic groups. As an anchor to downtown development along the beautiful St. Johns River, The Florida Theatre draws 250,000 people to Jacksonville's center each year. The magnificently restored Florida Theatre is recognized as one of the finest concert venues in the Southeast. It is listed on the National Register of Historic Places. The Florida Theatre holds special memories for four generations. From the Vaudeville acts and silent films of its earliest days to today's blend of performances of all kinds, The Florida Theatre has served as Jacksonville's premier entertainment center since 1927.