

128 East Forsyth Street | Suite 300 | Jacksonville FL 32202



P. 904 355 5661

F. 904 358 1874

floridatheatre.com



## **‘TIS THE SEASON FOR RUDOLPH THE RED-NOSED REINDEER LIVE ON STAGE AT FLORIDA THEATRE ON DECEMBER 20**

*Touring Musical is Stage Adaptation of CBS' Highest Rated Christmas Special of All Time*

*Jacksonville, Fla.* – The “most famous reindeer of all” from the longest running and highest rated holiday television special will be live on stage with the critically acclaimed *Rudolph the Red-Nosed Reindeer: The Musical* ([www.rudolphthemusical.com](http://www.rudolphthemusical.com)) at Florida Theatre on December 20 at 7pm.

Following two successful years of touring North America, the world’s most famous reindeer and a holly jolly cast of iconic characters including Hermey the Elf, Yukon Cornelius and the Abominable Snow Monster will help Santa save Christmas during three North American tours visiting more than 50 cities this holiday season. The national tour -- a “holiday staple” (*The Boston Globe*) and an "utterly charming, top-notch production" (*Orlando Sentinel*) – kicks off November 14.

Tickets are on sale now and can be purchased at the Florida Theatre Box Office, by calling 904.355.2787 or at [floridathetre.com](http://floridathetre.com)

In 1964, the beloved stop-motion animated television classic, *Rudolph the Red-Nosed Reindeer*, made its network television debut delighting audiences across the country. “*Rudolph the Red-Nosed Reindeer: The Musical* is rapidly becoming a tradition for generations of children and adults and we are so excited to bring the show to fans in Jacksonville,” says producing partner Jonathan Flom.

Projections, costumes and characters will be faithfully brought to the stage against a backdrop of nostalgic set designs. The cast brings high energy to classic songs and dialogue, while irresistible and loveable puppets highlight the charming “roughness” from the television show’s stop-motion effects. Flom says, “We address all of the familiar story elements from the television special with a talented cast and puppeteers who help recreate the magic on stage. Since the special itself is a classic musical, the stage show does not feel at all like an adaptation and audiences are surprised and delighted when they hear full performances of additional iconic songs associated with the TV special, such as “Fame and Fortune” and “Rockin’ Around the Christmas Tree.”

###